


# 2025 Clubs & Community Awards – Judging Criteria

Each submission will be evaluated based on the following key criteria to ensure a fair and transparent selection process. Judges will assess how well each club's initiative meets the award objectives and its overall impact on the community.

## 1 Community Impact (30%)

How has the initiative made a meaningful difference in the community?

- **Reach & Influence:** How many people or groups benefited from the initiative?
- **Long-Term Impact:** Is the initiative sustainable, and does it have lasting benefits?
- **Positive Change:** Does it address a critical need or improve the lives of members, staff, or the wider community?

 *Judges will look for clear evidence of positive social, cultural, or economic impact.*

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## 2 Innovation & Creativity (20%)

How original and innovative is the initiative?

- **New Approaches:** Does the project introduce fresh ideas or creative solutions?
- **Adaptability & Growth:** Has the club shown ingenuity in overcoming challenges or improving the initiative over time?
- **Uniqueness:** Does it stand out compared to traditional approaches?


 *Judges will recognise clubs that push boundaries and think outside the box.*

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## 3 Alignment with Club & Community Values (20%)

Does the initiative reflect the values of the club and the broader ACT community?

- **Commitment to Social Responsibility:** How well does the initiative align with the club's and community needs?
- **Inclusivity & Diversity:** Does it encourage engagement across different backgrounds, age groups, or abilities?
- **Club Engagement:** Was there strong involvement from members, staff, or volunteers?

 *Judges will prioritise projects that demonstrate genuine care and connection with the community.*

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## 4 Execution & Effectiveness (20%)

How well was the initiative planned and implemented?

- **Clear Goals & Outcomes:** Were there well-defined objectives and measurable results?

- **Resource Use:** Was the club's contribution (financial, staff, facilities, etc.) well used?
- **Project Management:** Was the initiative well-executed, with milestones and progress tracking?


 *Judges will favour initiatives that are well-structured and successfully executed.*

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## 5 Supporting Evidence & Storytelling (10%)

How effectively does the submission showcase the club's impact?

- **Clarity & Engagement:** Is the story compelling, well-written, and easy to understand?
- **Supporting Materials:** Are photos, videos, testimonials, or media coverage provided as evidence?
- **Authenticity:** Does the entry feel genuine and passionate?

 *Judges will look for submissions that bring the initiative to life through strong storytelling and evidence.*

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## Final Judging Process

- Each entry will be **scored based on the criteria above** (totalling 100%).
- A **panel of independent judges** will review and evaluate all submissions.
- Finalists may be contacted for **further details or supporting evidence** if required.
- Winners will be selected based on the highest overall score and confirmed by ClubsACT

## TIPS FOR A STRONG SUBMISSION:

- ✓ **Be clear and concise** – highlight key points without unnecessary detail.
  - ✓ **Use real numbers & examples** – measurable impact strengthens your entry.
  - ✓ **Include visuals** – photos, videos, and testimonials bring your story to life.
  - ✓ **Tell a compelling story** – make it personal, emotional, and inspiring.
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## SUBMISSION RULES:

Maximum 1,000 words per story

Maximum 3 pages per story (not including Title page)

5 images as attachments (can be used in submission for presentation purposes)

Maximum 1 x 90 second video for each story

List of links to supporting websites, social media, articles etc.

Please advise of a contact should we require more information or if interviews are required.

 **GOOD LUCK! We can't wait to celebrate your club's achievements!** 