CORPORATE PARTNERSHIP PACKAGES 2026/27

ClubsACT

STRONGER COMMUNITIES START HERE



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CLUBSACT CORPORATE PARTNERSHIP PACKAGES 2025/26

Why partner with ClubsACT?

Clubs are at the heart of Canberra life—supporting jobs, sport, community infrastructure and hospitality. Through our Corporate Partner program, your business connects with decision-makers across the ACT club sector and builds relationships that convert into growth.

Who we are

Established in 1976, ClubsACT is the industry association recognised by the ACT Government as the principal representative for the ACT club sector and a proud member of ClubsAustralia. We represent small, medium and large member clubs across Canberra, including leading hospitality, sport and community venues.

Our reach

- A diverse network of licensed clubs across the ACT.
- Sector survey (RSM, 2022): responding clubs reported 505,000+ memberships—most adults in Canberra belong to at least one club.
- Partnerships provide direct access to club leadership, with pathways to reach employees and patrons through our channels and events.

What you'll gain

- Brand visibility across website, e-news, ClubsACTion magazine and events
- Relationship-building with club boards and executives at curated events
- Lead generation through content, speaking and networking opportunities
- Credibility by association with the ACT's leading club industry body

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PARTNERSHIP LEVELS

Core tiers are Bronze, Silver and Gold, with Platinum available by negotiation for brands seeking bespoke, high-impact integration.

BRONZE *Build presence and start relationships*

- **Website:** Corporate Partner listing with logo, contact and link
- **E-News (bi-monthly):** 1 inclusion per year (image, copy and link)
- **ClubsACTion Magazine (quarterly):** 1 x 1/4-page advert in one edition per year
- **Events:** 1 x ticket to each ClubsACT Micro-Conference & Networking event, including AGM
- **Awards:** 2 x tickets to the Clubs & Community Awards Night
- **Member access:** Distribution of promotional materials to club leaders (per Media Kit)
- **Recognition:** Logo featured in Corporate Partners roll across channels

SILVER *Expand visibility and access*

- **Website:** Enhanced listing with short capability statement
- **E-News (bi-monthly):** 3 inclusions per year
- **ClubsACTion Magazine (quarterly):** 1 x 1/2-page advert in two editions per year
- **Speaking:** Priority consideration for panel/speaking at Micro-Conferences (topic fit)
- **Events:** 2 x tickets to each Micro-Conference & Networking event, including AGM
- **Awards:** 4 x tickets to the Clubs & Community Awards Night
- **Social:** 2 x Partner Spotlights per year across ClubsACT channels, tailored to your business's marketing priorities.
- **Warm introductions:** Curated introductions to aligned member clubs (on request)

GOLD *Lead the conversation and maximise engagement*

- **Website:** Premium placement with logo, contact details, capability statement and call-to-action link
- **E-News (bi-monthly):** 6 inclusions per year
- **ClubsACTion Magazine (quarterly):** 1 x 1/2-page advert in all four editions + 1 x 1/2-page editorial feature per year (subject to editorial guidelines)
- **Events:** 4 x tickets to each Micro-Conference & Networking event, including AGM
- **Awards:** 8 x tickets to the Clubs & Community Awards Night
- **Social:** 4 x Partner Spotlights per year across ClubsACT channels, tailored to your business's marketing priorities.
- **Bespoke:** Inclusion in select roundtables/briefings (subject to availability)
- **Concierge:** Proactive introductions to priority member clubs and follow-ups

PLATINUM *By negotiation*

For brands seeking category leadership and deeper strategic integration. Packages may include major event naming rights, bespoke research/content, VIP briefings, co-created industry resources, dedicated campaigns, extended editorial, and tailored activation plans.

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EVENTS AND ENGAGEMENT

- **Annual General Meeting + Networking:** High-attendance forum for directors and executives; formal welcome for new partners.
- **Micro-Conference & Networking series:** Content for operational leaders and directors on current industry issues; valuable post-session networking.
- **Clubs & Community Awards Dinner:** A flagship celebration of service, community and industry excellence.
- **Bespoke events:** Invitations and possible speaking opportunities at intimate roundtables, presidents' lunches/dinners and executive briefings. Ticket allocations vary by tier.

OUR CHANNELS

- **Website:** Corporate Partner listings include links and contact details.
- **ClubsACTion Magazine (quarterly):** Official digital publication, including an annual report edition.
- **E-News (bi-monthly):** Targeted communication to industry decision-makers; links drive traffic and leads.

Specifications and deadlines See the ClubsACT Media Kit for ad specs, copy deadlines, editorial guidelines and artwork requirements.



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INCLUSIONS AND PRICING ALL PRICES INCLUDE GST.

Rates increased by approx. 4% from 2025/26

Inclusions summary

- **Website listing:** Logo, contact details and website address (all tiers; premium placement for Gold)
- **E-News (bi-monthly; six per year):** Bronze 1 inclusion; Silver 3; Gold 6
- **ClubsACTion Magazine (quarterly):** Bronze 1 x 1/4-page in one edition; Silver 1 x 1/2-page in two editions; Gold 1 x 1/2-page in all four editions + 1 x 1/2-page editorial feature per year
- **Events (per event):** Bronze 1x ticket; Silver 2 x tickets; Gold 4 x tickets
- **Clubs & Community Awards Night:** Bronze 2 x tickets; Silver 4 x tickets; Gold 8 x tickets
- **Additional benefits scale by tier:** speaking opportunities, social spotlights, curated introductions and bespoke events access

Pricing (Inc. GST)

BRONZE
Contact us for current pricing

SILVER
Contact us for current pricing

GOLD
Contact us for current pricing

PLATINUM (BY NEGOTIATION)

Tailored programs designed around your commercial goals and desired level of industry leadership, including options such as category exclusivity, event naming rights, strategic content and research, VIP briefings, custom campaigns, expanded editorial/features and targeted member engagement.

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Notes

- Monthly pricing is the annual fee divided by 12.
- All inclusions are subject to Media Kit specifications, availability and editorial guidelines.
- We will co-design activation timelines to maximise your presence across the year.

Next steps

- Request the 2026/27 Media Kit (specs and deadlines)
- Book a discovery call to map objectives to tiered benefits
- Reserve your place ahead of the Awards and Micro-Conference calendar

